



## 4th ITMA CIO Study Trip

**Copenhagen. Oslo. Stockholm.**

**Date: August 29 to 4 September 2010**

The ITMA organized the inaugural CIO Study Trip to the Silicon Valley in 2006, and the response was overwhelming. We visited technology giants such as eBay, Symantec, Oracle, Accenture and CISCO.

During our second study trip in 2007, around 20+ ITMA members visited great global companies based in New York. The participants gained significant insights into the IT operations of companies such as Colgate, New York Stock Exchange, Warner Music and JP Morgan.

Our 3rd study trip was to Paris, Frankfurt and Basel and we visited great companies head quartered in Europe.

In all of these trips, the participants had very fruitful and interesting interactions with the CIOs of these global companies. One of the CIOs who took part in the trip hailed it as "one of the best learning experiences". The post trip survey result shows that 100% of the participants were "very satisfied" with the trip. The opportunity to network with fellow CIOs and Senior IT Management during the trip was highlighted by the participants as one of key benefits of the trip.

### Theme for the 4th ITMA CIO Study Trip

The theme for this year's study trip is "Leveraging IT for Operational Excellence and Best Practices".

The **objectives** of the trip are:

- To learn from the experience of the Scandinavian companies how they adopt IT in improving their business processes and operations.
- To network with the Scandinavian CIOs and fellow CIOs and learn from each other's experiences.

The companies are carefully selected to include the following areas:

- IT Security implementation
- IT solutions and implementations to improve business processes and employee productivity
- Management of data storage and IT facilities
- ERP implementation using SAP/Oracle.

The detailed itinerary will be provided 2 weeks before the departure date.



To help us secure air-tickets early, kindly fill in this form and email back to us before 30 July 2010.

**Participant's Particulars**

Name: (Dr/Mr/Mrs/Ms):	Designation:
Organisation:	
Address:	Office: *Mobile:
Email:	Fax:

**Contact Person**

Name:	*Office: *Mobile:
Email:	Fax:

*\* Emergency contact details are required for overseas travel.*

**Diet Preference (if applicable)**

<input type="checkbox"/> Muslim	<input type="checkbox"/> Vegetarian
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**Details Required For Overseas Travel**

Full Name as in Passport (if different from above):	
Passport No:	Expiry Date:
Date of Birth:	Nationality:
Sex: Male/Female	

**Important:**

- *Participants must have an international passport valid for at least 6 months.*
- *Non-Singaporean passport holders must verify whether visas are required and apply for it. Please apply early as visa processing requires 5 - 6 working days.*
- *Due to restrictions imposed on this particular category of air ticket, changes to the date or flight time will not be permitted once the booking is confirmed.*



**Fees**

Inclusive of return economy airfare (incl. taxes), accommodation and local transportation.

	<b>Member</b>	<b>Non-Member*</b>
○ Package A : (Including Economy Air Ticket)	S\$4,000	S\$4,180
○ Package B : (Land Package only, excluding Air Ticket)	S\$2,250	S\$2,430

Note: The fee for non-member includes membership entrance fee and annual fee for 2010 and 2011. All participants must be ITMA members.

Important: As air-tickets and accommodation are reserved in your name, cancellations after **30 July 2010** will result in a cancellation charge of **SGD500.00**. No refund will be provided for cancellation after **15 August 2010**.

**Method of Payment by 30 July 2010**

You may make your payment through the Internet Banking to ITMA's DBS Current Account # **001-033829-3, DBS Bank, Shenton Way** or pay by crossed cheque drawn in favour of "ITMA" and mail to :

**Ms Nancy Lee, ITMA  
Robinson Road  
P.O. Box 3297  
Singapore 905297**

Please indicate 4th **ITMA CIO Study Trip** on the back of the cheque.

Please contact Ms Nancy Lee at 81714456 if you have any queries.